



**23rd Education Conference
Sponsorship and Exhibitor Opportunities**

**May 18, 2022 | 8am – 4pm
PGA National Resort & Spa**





2022 Education Conference Sponsorship/Vendor Opportunities

Wednesday May 18, 2022, 8 am – 4 pm

Sponsor/Exhibitor Set Up: May 17th at 4pm or by 7:30am Day Of
PGA National Resort and Spa, Palm Beach Gardens, Florida

Conference Sponsor - \$15,000 (One Available)

- Introduce the Education Conference Featured Speakers
- Recognition as the Sponsor in Program Book
- One (1) full-page ad in the Program Book, valued at \$500
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Full-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$1,250
- Exhibit table, valued at \$600
- Five tickets

Innovation Sponsor - \$10,000 (One Available)

- Recognition as Innovation Sponsor from the podium
- One (1) full-page ad in the Program Book, valued at \$500
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Full-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$1,250
- Exhibit table, valued at \$600
- Five Tickets

Program Book Sponsor - \$5,000 (One Available)

- Recognition on the cover of the Program Book
- Recognition from the podium
- One (1) half-page ad in the Program Book, valued at \$500
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Full-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$1,250
- Exhibit table, valued at \$600
- Four tickets

Breakfast Sponsor - \$5,000 (One Available)

- Introduce the Conference Breakfast Speaker
- Recognition as Breakfast Sponsor in the Program Book
- One (1) half-page ad in the Program Book, valued at \$500
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Full-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$1,250
- Exhibit table, valued at \$600
- Four tickets



Lunch Sponsor - \$5,000 (One Available)

- Introduce the Conference Lunch Speaker
- Recognition as the Lunch Sponsor in the Program Book
- One (1) half-page ad in the Program Book, valued at \$500
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Full-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$1,250
- Exhibit table, valued at \$600
- Four tickets

Gift Bag Sponsor - \$2,500 (One Available)

- Sponsor branded gift bags distributed to Conference attendees
NOTE: Branded bags to be supplied by the Sponsor
- One (1) quarter-page ad in the Program Book, valued at \$250
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Half-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$750
- Exhibit table, valued at \$600
- Three tickets

Name Badge Sponsor - \$2,500 (One Available)

- Sponsor branded name badges distributed to Conference attendees
NOTE: Branded lanyards to be supplied by the Sponsor
- One (1) quarter-page ad in the Program Book, valued at \$250
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Half-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$750
- Exhibit table, valued at \$600
- Three tickets

Pen Sponsor - \$2,000 (One Available)

- Sponsor branded pens at each table for each attendee
NOTE: Branded pens to be supplied by the Sponsor
- One (1) quarter-page ad in the Program Book, valued at \$125
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Quarter-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$375
- Exhibit table, valued at \$600
- Three tickets



Notepad Sponsor - \$2,000 (One Available)

- Sponsor branded notepads at each table for each attendee
NOTE: Branded notepads to be supplied by Sponsor
- One (1) quarter-page ad in the Program Book, valued at \$125
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Quarter-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$375
- Exhibit table, valued at \$600
- Three tickets

Brain Time Sponsor - \$1,800 (One Available)

- Sponsor branded Brain Time for each attendee
- One (1) quarter-page ad in the Program Book, valued at \$125
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Quarter-page ad in one (1) issue of the Alzheimer's Community Care magazine, valued at \$375
- Exhibit table, valued at \$600
- Three tickets

Raffle Sponsor - \$1,500 (Only 1 left)

- Recognition from the podium during Raffle Drawing at the Conference
- Opportunity to pull the winning Raffle Drawing Ticket
- One (1) quarter-page ad in the Conference Program Book, valued at \$125
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- Exhibit table, valued at \$600
- Two tickets

Breakout Room Sponsor - \$1,500 (Three Available)

- Opportunity to introduce the Breakout Room Speaker
- Opportunity to provide collateral to Breakout Room attendees
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- One (1) quarter-page ad in the Conference Program Book, valued at \$125
- Exhibit table, valued at \$600
- Two tickets

Book Sponsor - \$1,200 (1 Available)

- "The End of Old Age" by Dr. Marc Agronin, provided to the first 100 attendees
- Recognition as the Book Sponsor in the Conference Program Book
- One (1) quarter-page ad in the Conference Program Book, valued at \$125
- Exhibit table, valued at \$600
- Two tickets



Valet Parking Sponsor - \$1,200

- Provide valet services to all attendees
- Recognition as the Valet Parking Sponsor on signage at valet booth and in Program Book
- Logo and 100-word statement on Alzheimer's Community Care's website, valued at \$1,000
- One (1) quarter-page ad in the Conference Program Book, valued at \$125
- Exhibit table, valued at \$600
- Two tickets

Refreshment Sponsor - \$1,000 (ONLY 1 LEFT)

- Branded (name and logo) refreshment station signage
- Recognition as a Refreshment Sponsor in the Conference Program Book
- One (1) quarter-page ad in the Conference Program Book, valued at \$125
- Exhibit table, valued at \$600
- Two tickets

Vendor Exhibitor - \$600 (15 Available)

- Includes a 6-foot table and two chairs (please bring your own tablecloth)
- Recognition in the Program Book
- Opportunity to purchase a quarter-page ad in the Program Book at DISCOUNTED RATE OF \$75 (Total with ad purchase - \$675)
- Two tickets

Program Book Ad Space Only - \$125/\$250/\$500

(Limited Availability)

NOTE: Rates assume print ready materials. Additional design and production charges may apply to the advertiser if required. High resolution PDF or JPG preferred; email to Development@alzcare.org or contact us at 561-683-2700

- **\$125** - One (1) quarter-page ad in the Conference Program Book
 - Quarter Page Vertical 3.875" x 4.875" (Safe Area)
- **\$250** - One (1) half-page ad in the Conference Program Book
 - Half Page Horizontal 8.00" x 4.875" (Safe Area)
- **\$500** – One (1) full-page ad in the Conference Program Book
 - Full Page 8.00" x 10.00" (Safe Area)

Individual Conference Tickets - \$45/\$65/\$95

(Limited Availability)

Individual tickets can be purchased online at
www.alzcare.org/events/educonf2022





2022 Education Conference Sponsorship/Vendor Opportunities

I would like to purchase the following for the May 18, 2022 Education Conference:

Sponsorships

- Presenting Sponsor..... \$15,000
- Innovation Sponsor..... \$10,000
- Program Book Sponsor..... \$5,000
- Breakfast Sponsor..... \$5,000
- Lunch Sponsor..... \$5,000
- Gift Bag Sponsor..... \$2,500
- Name Badge Sponsor..... **SOLD** \$2,500
- Pen Sponsor..... \$2,000
- Notepad Sponsor..... \$2,000
- Brain Time Sponsor..... **SOLD** \$1,800
- Raffle Sponsor..... \$1,500
- Breakout Room Sponsor..... \$1,500
- Book Sponsor..... **SOLD** \$1,200
- Valet Sponsor..... \$1,200
- Refreshment Sponsor..... \$1,000
- Vendor Exhibitor..... \$600

Program Book Ad Space Only

- Quarter-Page \$125
- Half-Page \$250
- Full-Page \$500

Total \$ _____

Please provide your payment information and list names of attendees on next page

Please mail or scan to:

Alzheimer's Community Care, Attn: Development
800 Northpoint Parkway, Suite 101B, West Palm Beach, FL 33407
Email: Development@alzcare.org





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Enclosed is my Check/Credit Card Information:

Checks payable to *Alzheimer's Community Care*

Credit Card: Visa Mastercard American Express

Credit Card#: _____

Billing Address (Include Zip Code): _____

CVV (Number on the back of the Card): _____

Card Holder's Name: _____

Signature: _____

**NOTE: Please provide the name and email of each attendee at your sponsor/exhibitor table.
If CEUs are desired, please include license number.**

	Name	Email	License #
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____

Return Completed Sponsorship Form and Payment Information To:
Alzheimer's Community Care, Attn: Development
800 Northpoint Parkway, Suite 101B, West Palm Beach, FL 33407
Email: Development@alzcare.org

If you have any questions or concerns, please contact us at 561-683-2700

